

Overview

CIMB-Principal Islamic Asset Management (CIMB-Principal Islamic) acts as a global partner to institutional global investors, providing a range of Islamic investment portfolios to suit differing needs. We offer separately managed portfolios for institutions and collective investments. The joint venture between CIMB Group Sdn. Bhd. and Principal Global Investors allows CIMB-Principal Islamic to leverage on the strong global Islamic credentials of CIMB Group (via CIMB Islamic) while Principal Global Investor's lends its expertise in global asset management.

Headquartered in Kuala Lumpur, Malaysia, CIMB-Principal Islamic is strategically located in the world's first country with a complete Islamic financial system operating in parallel to the conventional banking system. This allows the firm to leverage on Malaysia's comprehensive Islamic financial infrastructure and its adopted global regulatory, legal and Shariah best practices.

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CIMB-Principal Islamic strives for superior consistent performance based on a disciplined investment process that adheres strictly and transparently to Shariah investment principles. This is achieved via:

- **Internationally renowned Shariah investment advisory:** The panel comprises Islamic finance scholars from diverse backgrounds. The Shariah investment committee is strongly supported by experienced and capable Shariah secretariat and professionals with deep Islamic capital markets experience.
- **Disciplined investment process:** The Company is closely aligned to the investment philosophy of Principal Global Investors, particularly in the Global Equity space, and benefits from the established capability of CIMB-Principal Asset Management Berhad as a credible manager of Sukuk and Shariah-compliant equity portfolios in the Asia Pacific ex-Japan region.
- **Shariah-compliant portfolio - construction expertise:** The Company is able to holistically advise and construct portfolios to meet institutional global investors' objectives, with insight and knowledge gleaned from long-established relationships managing Takaful (Islamic insurance), Shariah-compliant unit trust funds and pension assets.
- **Islamic capital markets experience:** CIMB-Principal Islamic won Best Asset Management Company 2011 by Global Finance, for the second year in a row, and was awarded Best Overall Islamic Asset Management Company and Best Overall Islamic Asset Management Company in Asia in the Islamic Financial News Awards' 2011 Islamic Investor Poll. It also earned Most Outstanding Islamic Fund Manager at the 7th KLIF Islamic Finance Awards 2010 and Best Asset Management House at the International Takaful Awards 2010. The Company also leverages on CIMB Islamic's award-winning franchise and excellent international track record in Islamic capital markets. Recognised globally by renowned international publications, CIMB Islamic's recent accolades by ASIAMONEY Best Islamic Banks Award 2011 include Best Islamic Bank in Malaysia and Best Islamic Bank in Asia. It was also awarded Best Islamic Bank in Malaysia (Alpha Southeast Asia Best Financial Institution Awards 2011), Marquee Award for Best Islamic Finance Bank in Southeast Asia (Alpha Southeast Asia Best Financial Institution Awards 2011), Best Islamic Bank in Malaysia (The Asset Triple A Islamic Finance Awards 2011), Islamic Bank of the Year (The Asset Triple A Islamic Finance Awards 2011) and Best Islamic Bank in Asia (Euromoney Islamic Finance Awards 2011).

